

## 2nd World Congress on Child Nutrition & Health

### Market Analysis

#### Why we must be researching the food and nutrition for child:

The Organizing Committee invites all the participants from overall world to attend [“2nd World Congress on Child Nutrition and Health”](#) on **September 17-18, 2020** in **Vienna, Austria**. Child Health 2020 is a global overview with the theme: **“Revolutionary strategies of improving health with best nutrition in pediatrics”** is designed for professionals at all levels and career phases of the Child Health Care, Pedestrians, and Nurses, who want to improve their understanding of what will drive and shape the future of the market. Pediatric Nutrition & Child Health is a connection between consumption and nutrient need for budding wealth in energy, protein, micro nutrients which might be influential in progress and increase of the child Condition internally.

This event gathering people from all over the globe and covers different sessions, in which the exchanges incorporate the logical tracks:

1. Pediatric diet, neonatal & pediatrics nutrition,
2. Nutrition neonatology.
3. Nutrition in chronic illness.
4. Child & adolescent obesity.
5. Malnutrition in children.
6. 6-breast feeding.
7. Pediatric food allergy.
8. Probiotics effects.
9. Diagnosis techniques, pediatric case report.
10. Infant diseases, pediatric disorders, pediatric parental nutrition.
11. Current advances in nutrition & food research.
12. Innovative information in nutrition.

Various uses of Nutrition, and research identified with these fields.

#### Scope and Importance:

All over the world, parents are becoming more conscious about the health of their children. As a result, globally the paediatrics market is growing at a significant pace with companies scrambling to get a

significant share of the market.

The global market for paediatrics is accounted to approximately \$124.13 billion in 2018 and expected to grow at 3.7% CAGR from the current value of 128.72 billion in 2019 to 148.85 billion in 2023.

Vienna is probably the wealthiest district in the European Union: Its gross territorial result of EUR 47,200 for every capita established 25.7% of Austria's GDP in 2013. It adds up to 159% of the EU average. The city improved its situation from 2012 on the positioning of the most financially amazing urban communities arriving at number nine on the posting in 2015.

The city of Vienna joins significant significance to science and explores and centres on making a positive domain for innovative work. In 2014, Vienna has obliged 1,329 research offices; 40,400 people are utilized in the R&D part and 35% of Austria's R&D costs are put resources into the city. With an examination share of 3.4% Vienna surpasses the Austrian normal of 2.77% and has just met the EU focus of 3.0% by 2020.

The growing health consciousness and rise in incidence of chronic diseases across the globe are contributing to the increasing consumer interest in nutrition. The growing advertising campaigns of healthy diet and lifestyle and prevalence of various diseases due to unhealthy diet is driving the overall human nutrition market. The global human nutrition market study presents historical market data in terms of values (2017 and 2018), estimated current data (2019), and forecasts for 2025- by product type (vitamins, probiotics, proteins & amino acids, carbohydrates, fats & fatty acids, minerals), age group (childhood-adolescence, adult & parenthoods, seniors), population of pediatric population, geriatric population, maternal population, athletes population, and application dietary supplements, functional nutrients, medical nutrition, infant nutrition, food & beverages. The study also assesses industry competitors and analyses the market at regional and country level.

The nutritional analysis market is expected to be valued at USD 4.04 Billion in 2017, and is projected to reach USD 5.99 Billion by 2022, at a CAGR of 8.2% from 2017 to 2022. Nutritional analysis contains two ways to estimate the nutritional content of a food sample.

### European Market Value of Nutrition:

The Europe nutrition and supplements market is expected to reach USD 52.9 billion by 2025 exhibiting a CAGR of 5.9% during the forecast period. It is primarily driven by increasing awareness about healthy lifestyle, weight management, healthy eating, and wellbeing. The children is likely to witness the high growth with a CAGR of nearly by 7.5% over the forecast period owing to rising number of product launches for children & infants and expanding base of children suffering from malnutrition. According to European Commission, 51 million children under five years of age are affected by malnutrition and it is one of the main causes of 45.0% of deaths in this age group.

### Global Market Value of Pediatrics Nutrition:

The Global "Baby Food and Pediatric Nutrition Market" in 2011 is estimated be worth USD 38,180.9 million growing with a CAGR of 7.97% during 2007 – 2011 from USD 28,100.0 million in 2007. The Market is estimated to be worth USD 41,521.7 million in 2012 and is forecasted to reach USD 63,681.0 million in 2017. Asia Pacific is probable to account for the largest share of revenue like 40.20% - of Global "Baby Food and Pediatric Nutrition Market" revenue at USD 16,692.5 million in 2012. The further expected to reach USD 30,149.1 million in 2017 with a CAGR of nearly by 12.55% by 2012 – 2017.

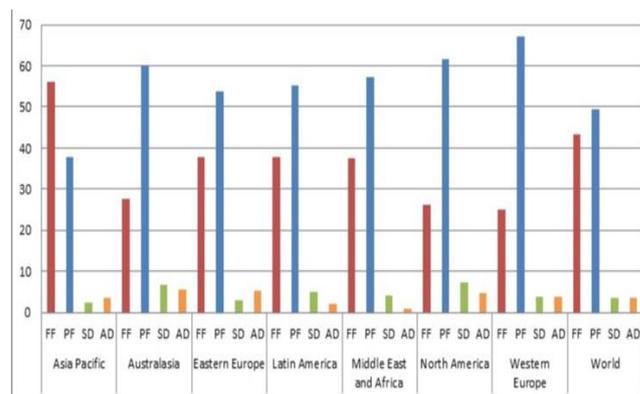
### Importance of Nutrition Tests in the Approval Process:

The Food and Drug Administration (FDA) examines, tests, and approves a wide range of items for medical use, including drugs, medical devices, food and many other health-related products. In the simplest terms, "FDA approval" means that the FDA has certain benefits of the approved item and exceeds its potential risks. Before the FDA, companies could make claims about an item, without proof that it was safe. This made customers extremely vulnerable. Currently, new products must go through the FDA approval procedure before they are available to the public.

**Nutrition Market, by Region:** Germany; Italy; France; United Kingdom; Spain; Belgium; Netherlands; Poland; Russia; Switzerland.

Conference Series of Child Nutrition conferences embrace Research Scholars, Academic Professors who endeavour to disseminate their research experience to escalate the forthcoming research ideas. This includes International Conferences, Workshops, Symposia, Trade Shows, Exhibitions, and

Science Congresses in all the major logical orders, including Clinical, Medical & Pharmaceutical, Chemistry, Engineering, Technology, Business Management, and Life Sciences crosswise over America, Europe, The Middle East and Asia Pacific.



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